

WFFSA Post Conference Attendee List

321 Flower Market - Melbourne, FL

MILLUS, Erin, Operations Manager

4 Seasons Growers, Inc. - Miami, FL

COCKRELL, Beverly

MARTINEZ, Roly, President

MARTINEZ, Yumi

SAMUELSON, Laura

Accent Decor - Norcross, GA

WRIGHT, Stephanie

Agricola Circasi SAS CI - Bogota,

RODRIGUEZ, Liliana, Sales Manager

Agrinag SA - Lasso,Cotopaxi,

GUANULEMA, Viviana, Sales Manager

LEON, Jazmin

TORRES, Maria

TORRES, Maria

Agrocoex S.A. - Quito,

ESPINOSA, Diego, General Manager

PROANO, Carolina

Allium Flowers and Greens - Doral, FL

ALVAREZ, Sara

amc floral - Elk Grove Village, IL

BERDE, Carol, Manager

BROCKMEYER, Laura

American Floral Cargo - Miami, FL

BOSSIO, Maria

CADAVID, Christian

VELASQUEZ, Jorge

VICTORORIA, Deonel

American Floral Wholesales, Inc. - Pensacola, FL

LISTER, Tim

ROGERS, Howard, President / Owner

ANNE FLOWERS - Agrifeg - Quito,

EGAS, Jose, General Manager / Owner

Aposentos - Bogota,

GARCIA, Claudia

VARGAS, Ana María

Arbusta - Cumbaya,

MASCARO, Miguel

SIDDIQUI, Fawad

Arizona Floral Exchange, Inc. - Gilbert, AZ

COX, Charlie, President

COX, Chip

Arlotti Export SRL - Regione Prati e Pescine,

ARLOTTI, Gianni

Armellini Express Lines, Inc. - Palm City, FL

ALLAN, Danean, Sales

ARMELLINI, David, President

ARMELLINI, Sarah, Sr. Executive VP

ARMELLINI, Stephen, Sr. Executive Vice President

BAUER, Carl, General Manager/Sr. Vice President

DUDLEY, Ty, Sales

MULLER, Nicole, Sales Representative

STERLING, Mark, Vice President of Terminal Operations

VASQUEZ, Minerva

Art Roses - Tabacundo,

NAVIA, Fernando, Sales Manager

PITA, Ana, Sales Executive

Association of Colombian Flower Exporters - Bogota,

SOLANO, Augusto, Executive President

URIBE, Nathalia, Director of Promotion and Communications

URICOECHEA, Cristina, Director of Proflora

Associated Wholesale Florist - McCarthy Group - Denver, CO

FALLON, Claire

MARTINEZ, Patricia, Senior Vice President

MCCARTHY, Brian, CEO

MCCARTHY, Erin

Association of Floral Importers of Florida - Miami, FL

BOLDT, Christine, Executive Vice President

Avery Imports - Batavia, NY

WEAVER, Sean

Ayura S.A.S. - Bogota,

FUENTES, Claudia, Sales Manager

MESTIZO, Edinson

RESTREPO, José

Baisch and Skinner Wholesale Floral Distributor - St. Louis, MO

BAISCH, Bob, Vice President

BAISCH, John, President

CAMERON, Richard

FRYE, Steve, Secretary/Hard Goods

NELSON, Roger

Ball SB - Miami, FL

DE LA TORRE, Joaquin, Managing Partner

PIESCHACON, Monica

REYES, Lourdes, Marketing Director

Bella Blossom LLC - Doral, FL

BENITEZ, Rick
MAYORGA, Walter, Account Manager
RIVERA, Mery
SUAREZ, Nathalia, Owner

BellaRosa - Quito, EC

ILLESCAS, Sergio

BellaRosa - Tabacudo, Pichincha,

LUZURIAGA, Gonzalo, General Director & CEO
LUZURIAGA, Santiago, Deputy Director

Berkeley Floral Supply Co. - Miami, FL

MOSS, Morey, President

Berwick Offray, LLC - Budd Lake - Budd Lake, NJ

GILLIGAN, Christine, Account Manager

Berwick Offray, LLC - Berwick, PA

CAMELIA, Jennifer, Account Manager
O'DELL, Marla, VP Sales & Marketing

Bill Doran Company - Rockford, IL

LAFEVER, William, President

Bill Doran Company, Buying Office - Clermont, FL

STATON, Gary, Buyer

Bio Flora - La Estella,

MARIN, David

BloomNation - Santa Monica, CA

DANESHGAR, David
SCHWARTZ, David

Blumz...by JRDesigns - Ferndale, MI

RASKA, Jerome, Speaker
YELVERTON, Robbin

Bonnett Wholesale Florist - Milan, IL

BONNETT, Glynn, Cut Flower Buyer
STEELE-KIES, Diane

BW Wholesale Florist Inc. - Pittsburgh, PA

ULRICH, Michael, CEO

BYFOD B.V. - De Kwakel,

WATT, Ian, Sales

Cal Air Cargo - Miami, FL

GOTOR, Suzette, Sales Manager
LOPEZ, Raul

ROUNDS, Brandon

CalFlowers - Capitola, CA

JOHNSON, Christopher, Director of Transportation

LOBUE, Michael, CEO CalFlowers

SERLIN, Marni

WINDYKA, Paula, Global Sales Representative

California Cut Flower Commission - Santa Barbara, CA

CRONQUIST, Kasey, CEO

Caproflor Colombia - Bogota, DC,

CRISTINA ESCALLON, Maria

DE ESCALLON, Magdalena

FERREIRA, Omar

MORENO, Ana

PERALTA, Maria

RODRIGUEZ, Gloria

ROMERO, Martha

TAMAYO, Joaquin, Director Member

VILLAMIZAR, Alvaro

Carbone Floral Distributors - Cranston, RI

CARBONE, Jeanne

CARBONE, Stephen, Vice President

CARBONE, Thomas, Vice President

KLEIN, Rob, Manager

RAMIREZ, Marvin

CBK Global Enterpries, Inc. - Naperville, IL

BIGGS, Craig

Choice Farms Corp. - Miami, FL

BLANDINO, Alvaro, Procurement

CONSTAIN, Jorge, President

KRYSCUK, Helene, Sales Executive

MARTINEZ, Vicky, Director of Sales

MELERO, Freddy, Roseologist

MIRO, Susie, Sales Executive

VALDES, George, Sales Executive

Chrysal Americas - Miami, FL

DE PAZ, Miguel

KAPLAN, James, President

LONDONO, Santiago, Latin American Sales

MARTINEZ, Mirella, Marketing Coordinator

WORM, Ben

Coastal Wholesale Florist, Inc. - Melbourne, FL

TODD, John, President

TODD, Kim

Colibri Flowers S.A. - Bogotá D.C.,

TORO, Andres, General Manager

VELEZ, Maria Judith

Colibri Flowers S.A. - Municipio de Facatativa,
BOTERO, Carolina, Marketing & Sales Manager

Colombian Marketing International - Bogota, Cundinamarca,
ARIAS, Fernando, Marketing Manager

Commodity Forwarders Inc. - Kissimmee, FL
DANTONA, Josephine, Station Manager

Conectiflor SA - Quito, Pichincha,
RULE, Dean

Connectaflor, LLC - Doral, FL
BARBA-MOREL, Regina
BARRETT, Lisha
BARRIOS, Alexis
COLON, William
CONCEPCION, Jose, Owner
DUBNER, Mark, Sales Manager
FERGUSON, Demetrius
FERNANDES, Lorena
GONZALEZ, Leidy
LEVINE, Howard
MENA, Mercedes
MORGALO, Robert
SANTIAGO, Joselyn
TRAVIESO, Daniel

Continental Farms - Miami, FL
ARANA, Jaime
AYALA, Ana, Sales Representative
CONTRERAS, Andy
FUEYO, Zamady, Sales Representative
GARCIA, Julia, Sales Representative
HOWKINS, Kristin, Sales Representative
HOWKINS, Larry, CEO
HOWKINS, Lauren, Vice President of Sales
SALAZAR, Arely, Sales Manager
SKIPPER, Janet, Marketing Manager
SOLAN, Vivian, Sales Representative
SUAREZ, Priscilla, Sales Representative
TEPER, Bob, Sales Representative

Continental Floral Greens - Miami, FL
FRZVOWSKI, FJ
GONZALEZ, Luis
NUNEZ, Jonathan, Sales
PALENZUELA, Yerandy, General Manager

Continental Flowers - Doral, FL
KATZ, Isaac, Director of Sales

Cortez Floral Company - Palmetto, FL
BRIDGES, Michelle
MARTIN, David
PARSONS, Michelle
SHAHUM, Joe

Coward & Glisson Wholesale Florist - Punta Gorda, FL

COWARD, Leonard

Creative Floral Solutions Inc. - Doral, FL

ALVAREZ, Angie

STECKER, Scott, President

Cut Flower Wholesale, Inc. - Atlanta, GA

CHIRIBOGA, Diego, Latin America Purchasing Director

STRENG, Rene, CEO & New Grower Contact

TEN BRAAK, Rene, Marketing

CV Credit Inc. - Miami, FL

SEGURA, L.Gabriel, President

Cyn Mar Corporation - Pine Level, NC

BAKER, Wilma, President

RENFROW, Carolyn, Sec/Tres

Dahlia - New York City, NY

ACKELL, John

Dalsimer Atlas - Deerfield Beach, FL

BLACK, Susan

DALSIMER, Jimmy

Danziger "Dan" Flower Farm - Moshav Mishmar Hashiva,

CORREA, Angela

PINZON, Leyla

De La Flor Gardens - Cooper City, FL

DE LA FLOR, Deborah, Speaker

DE LA FLOR, Gus

Deliflor Latinamerica - Rionegro, Antioqua,

LECUONA, Juan David, Market Manager

MARIN, Manuel, General Manager

DESIGN MASTER color tool, inc. - Boulder, CO

BECK, Bradley, National Sales Manager

LARIMER, Dwight, President

SORENSEN, Lee, Regional Sales and Operations Manager

Details Flowers Software - Ormond Beach, FL

HECK, Corrine, CEO/Founder

Diamante - San Jose,

BOTERO, Carolina

Diamond Line Containers - Akron, OH

BISHOP, Shayne, Vice President

Dillon Floral Corporation - Bloomsburg, PA
CREVELING, Tony, Fresh Flower Buyer

Direct Farms, LLC - Doral, FL
ALVAREZ, Angie, Sales & Marketing Manager
COPPOLA, Aliet, Account Executive
CORDOVES, Ali, Account Executive
GARCIA, Christina, Account Executive
MONTROYA, Juan Pablo, President
SALCEDO, Laura

Divine Treasures - Cheyenne, WY
Nelly

Don Eusebio Flowers
CADAVID OSSA, Jairo, Promotion & Communications Area
NIETO, Luis

Dreisbach Wholesale Florists - Louisville, KY
DREISBACH, O'Malley, Owner

Dümmen Orange - Bogota, DC
BOERLAGE, Christa
PELLENAARS, Bas, Area Manager

DVFlora - Miami, FL
FOWLE, Paul, President

DVFlora - Sewell, NJ
BURK, John, eCommerce & Grower Project Manager
DEWEY, Tim, VP of Procurement
RICHARDS, John, Vice President of Sales
ROBINSON, Marc
SOLINA, Anthony, Purchasing Manager
WILKINS, Robert, Chief Strategy Officer

DWF Wholesale Florist - Albuquerque, NM
BENDIXEN, Jody

DWF Wholesale Florist - Boise, ID
CARPENTER, Kris, Sales Rep/Floral Supply Buyer

DWF Wholesale Florist - Hamilton, OH
MUENNICH, John, Manager
WHITE, Wynona

DWF Wholesale Florist - Dallas, TX
BRUBAKER, Nicole

DWF Wholesale Florist - Denver, CO
HAUCK, Cindy, Floral Supply Buyer

DWF Wholesale Florist - Flint, MI
HERINGTON, Janna, Floral Supply Buyer

DWF Wholesale Florist - Milwaukee, WI
NORD, Denise

DWF Wholesale Florist - North Kansas City, MO
SWEARNGIN, Kathy

DWF Wholesale Florist - Omaha, NE
SMITH, Kevin

DWF Wholesale Florist - Kent, WA
ANDERSON, Lynn, Floral Supply Buyer

DWF Wholesale Florist - Toledo, OH
KUZMA, Doreen, Floral Supply Buyer

DWF Wholesale Florist - Phoenix, AZ
SCHACK, James, Manager

DWF Wholesale Florist - St. Louis, MO
LUBERDA, Diane, Sales Rep

DWF Wholesale Florist - Denver, CO
BROTHERTON, Erin
GAUL, David, VP & Sales and Marketing
GONZALES, Christie
LEGGE, David, CFO
LISOWSKI, David, President

ECOROSSES S.A. - Machachi,
CHIRIBOGA, Esteban, General Manager
ERAZO, Diana, Sales Manager
MALO, Paulina

Ecuanros S.A. - Lasso,
NAVEDA, Andres
RAZA, Jimmy
SANCHEZ, Carlos, Marketing Manager
VALENZUELA, Patty

Ensign Wholesale Floral - Salt Lake City, UT
CALLISTER, Lani, Fresh Flower Manager
CALLISTER, Rodger, General Manager

EQR USA - Miami, FL
MERA, Dianna
OSPINA, Mauricio, Sales Manager

Esprit Miami - Miami, FL
ACKLER, Kevin, Account Executive
ALEXANDER, Nicole
ARDISSON, Anthony, CFO
BERMAN, Sari, Account Executive
BONICHE, Noe, Warehouse Manager
BRITO, Adriana, Buyer
CANTAFIO, George, General Manager
CANTAFIO, Kelle, President
CHEN, Maggie, Account Executive
DAVILA, Adriana, Procurement Manager
HERNANDEZ, Amy, Strategic Planning Manager

MARTINDALE, Christine, Chairman/Founder
PENA, Alex, Account Executive
RAMOS, Ariamna, Buyer
RAMOS, Coraly, Executive Assistant
REAGIN, Jennifer, Account Executive
REDMON, Brittany, Sales Assistant
RINZE, Ingrid, Account Executive
SANCHEZ, Belkis, Account Executive
STEPHANS, Lenny, Account Executive
TORRES, Ivonne, A/R Credit Manager

Essential's Flowers - Houston, TX

WILKERSON, Claudia

Exclusively Roses, Inc. - Stoughton, WI

ANDERSON, Brad
SCHMOLL, Emily

EZ Flower B.V. - Aalsmeer,

JANSSEN, Marc
JENKINS, Joy

FernTrust, Inc. - Seville, FL

REGISTER, David, Executive Vice President
REGISTER, Savanna

Flora and More - Medley, FL

ZAVALA, Alis, Vice President

FloraCraft Corp. - Ludington, MI

BOALS, Brian, Business Development Manager

Floral Chain International - Miami, FL

BROERS, Fedor
CALERO, Daniel
RESTREPO, Pablo

Floral Logistics Of Miami - Miami, FL

BOIANGIAN, Dan
NUNEZ, Karina
NUNEZ, Linda
VITERI, Gustavo, Sales & Marketing

Floralife (a division of Smithers Oasis) - Walterboro, SC

DALY, Jim, Vice President
TANOUE, Alan, North American General Manager

FloraVina - Fort Lauderdale, FL

FROST, Alex

Florcontrol - Miami, FL

VANEGAS, Michelle

Flores De Altagracia - Rionegro, Antioquia,

CARDONA, Natasha

HENRIQUEZ, Diana
HERNANDEZ, Laura
JARAMILLO, Carlos
MARIN, Andrea

Flores La Conchita - Bogota,
URIBE, Adriana, Sales Executive

Flores Rionegro - Rionegro, AN
RESTREPO OSORIO, Jose

Flores Silvestres, S.A. - Medellin, Antioquia,
GOMEZ HENAO, Santiago, Sales Executive
SALAZAR, Daniel, Sales Executive

Florists' Review Enterprises - Topeka, KS
CLARK, Mary Lou, Wholesale/Retail Florist Account Executive
COAKE, David, Editorial Director
RIGBY, Travis, President/Publisher
STRYDOM, Lisa, Advertising Sales Director

Florists Supply Ltd - Winnipeg, MB
FORSYTH, John, Vice President Cut Flower Operations
NESBITT, Laurie, President, COO
PATERSON, Tyler, Senior International Purchaser

FlorMachachi S.A. - Machachi,
ANDRADE, Ana Lucía, Sales Manager
BROWN HIDALGO, James, General Manager

Flower Pak, Inc. - Westmont, IL
ERGO, Barbara, Buyer, Fresh Cuts
PHILLIP, James, Treasurer

Flower Time - Chaguanas,
JOSEPH, Sharmaine, General Manager

Flower Village CIA LTDA - Quito,
MIGUEL, Jose
VEGA, Diego

Flowercarga S.A. - Tababela,
TORRES ORTIZ, Byron, Sales Manager

Flowers Central Inc. - Daytona Beach, FL
LUCAS, Larry, President

flowersandcents.com - Miami Spring, FL
ARMELLINI, William, Editor

Frank Adams Wholesale Florist Inc. - Portland, OR
ISENSEE, Scott, General Manager

Fresca Farms, LLC - Miami, FL
BECERRA, Maria, Sales Executive

MATHER, Amy, Sales Manager
VERA, Iliana, Assistant Sales Manager
VICENTE, Ceci, General Manager
VICENTE, Mario, General Manager
ZAPATA, Rey, Sales Executive

Galleria Farms - Miami, FL

AUST, Alex, Sales Manager
BALTAZAR, Alex
DIAZ, George
GOLD, Neil, Vice President
LEIVA, Ginny
LEIVA, Joe
PINCUS, Alan, Managing Partner
SEGURA, Viviana
SELDIN, Alexis

Gardens America, Inc. - Miami, FL

BERTOT, Tina, Account Manager
CORREA, Camilo
GILLILAND, Kristin, General Manager
GILLILAND, Scott, Warehouse Manager

Gassafy Wholesale, Inc. - Fort Wayne, IN

STOPPENHAGEN, Jeff, President

GEOFLORA SAS

USECHE, Margarita

GEOFLORA SAS - Bojaca,

REGO, Paola

Georgia State Floral Distributors - Augusta, GA

COLLINS, Darrell, Flower Buyer
COLLINS, Len, President

Giftwares Company - Royersford, PA

DICKMAN, Gregg

GLAMOUR ROSES Agrosanalfonso S.A. - Quito,

CHINCHUVIA, Milton
PEREZ, Esteban
UTRERAS, Pedro

GM Floral Company - Los Angeles, CA

GUERRERO, Jorge, General Manager

Golden Flowers - Miami, FL

BAYONA, Alejandro, Director of Organizational Effectiveness
BECERRA, Gabriel, President
CAMPOS, Florencia, Sales/Marketing
CARLAW, Bruce, Business Development
GLICKEL, Martha, Senior Sales Advisor
GONZALEZ, Jorge
GUTIERREZ, Juliana, Marketing Specialist
HERNANDEZ, Anne, Senior Sales Advisor
HERNANDEZ, Daniel, Sales Advisor

KUBAS, Joyce, Sales Advisor
METAUTE, Johana
MONTALVO, Martha, Administration
PEMBERTON, Bill, Director of Sales & Marketing
REID, Janet, Sales Advisor
ROJAS, Isabel, Sales Advisor
SUAREZ, Carolina, Sales Advisor
SUAREZ, Orlando, Director of Planning & Procurement
ULRICH, Rob
VELAZQUZ, Fidel
VENTO, Stephany
WHITEKUS, Jody, Marketing

Green Valley Floral - Salinas, CA

ESPINOZA, Eddie, Sales

Greenex SAS - Rionegro,

ZAPATA, Ana Maria

Greenleaf Wholesale Florist/Kitayama Brothers - Brighton, CO

SPIKOL, Rob, Vice President

Grofloweers - Miami, FL

QUINTERO, Melissa

RUIZ, Jaime, President

Hampshire Paper - Milford, NH

HOENIG, Michael, Sales Manager

Hannah Gardens - Quito, PI

AYALA, Evelyn, Sales Executive

AYALA, Santiago, General Manager

BALDEON, David, Sales Manager

Hardin's Wholesale Floral Supply - Liberty, NC

ORR, Fraser, Owner

HHilverdaKooij - Aalsmeer, N-Holland,

DAZA, Mauricio

Hillcrest Garden Inc. - Paramus, NJ

LEVY, Eric, President

LEVY, Larry, Cut Flower Manager

LEVY, Leonard, Past President

Hoja Verde CIA Ltda - Quito,

HEREDIA, Sonia

ZAMBRANO, Alejandra

Holex Flower B.V. - De Kwakel, NH

HAMETEMAN, Rodney, Sales

VAN DER WERELD, Kevin, Sales

Holex USA Inc. - Miami, FL

JARRIN, Carlos, Procurement

MORALES, Sharon

PEREYRA, Flavio, Sales
SCHRAMA, Mark
VAN DER POOL, Nico, Sales Executive

Holland America Flowers - Arroyo Grande, CA

CHASE, Karin, Sales Rep
DOBBE, Ben, Sales Manager
WAKEFIELD, Nicolette, Sales Rep

HOSA International - Miami, FL

ABRAMOWITZ, Larry, CEO
AMEZQUITA, Nataly, Sales Representative
FRANKLIN, Debbie, Account Manager
LONDOÑO, Roxana, Sales Manager
LOPEZ, Maria Isabel, Sales Representative
MORA, Claudia, Procurement

International Floral Distributors, Inc. - Richmond, IN

CORREA, Catalina, IT Project Manager
LANMAN, Jeff, Executive Director

Inversiones Ponte Tresa S.A. - Quito,

JARRIN, Felipe, Sales Representative

J.A. Flower Service, Inc. - Miami, FL

BERRIOS, Edward, Sales
DUSHARM, Derek, V.P.
FERNANDEZ, Diana
GAMBOA, Jorge, Cargo Master
LOPEZ, Conrad, Manager
LOPEZ, Terrie, Operations Manager
MONTES, Camilo, Cargo Master
SANCHEZ, Felipe, Cargo Master

J.B. Parks Wholesale Florist, Inc. - Dallas, TX

PARKS, Jim, Owner
PARKS, Martha

Jacobson Floral Supply, Inc. - Boston, MA

FRONDUTO, Nicholas, Chief Operating Officer
JACOBSON, William, President

Jet Fresh Flower Distributors - South Florida, FL

BLACK, Casey, Dock & Traffic Manager
BLACK, Jared
BLACK, Michael, President
BLACK, Ryan, Marketing/Media Director
BLACK, JR., Michael, Operations Manager
BRAY, Celine, Sales Rep
CORREA, Jesselynn, Sales Representative
FUENMAYOR, Melisa
MORALES, Vanessa, Office Manager
ORTEGA, Fernando, Account Manager
PEREZ, Edwin, Sales Representative
PORCHER, Tina, Sales Representative

SAPIENZA, Linda, Sales Consultant

Jewel Valley Flowers - Frisco, TX

RONCAL, Carlos

JFS Wholesale - Layton, UT

KUSUDA, Brian

KUSUDA, Michael

JJ Road Feeder LLC - Miami, FL

GOMEZ, Maria

LUCHAN, Juan Pablo, President

John G. Hofland LTD. - Mississauga, On

CLARKE, Susan

KBC Direct - Alsip, IL

KRUEGER, Jack, Manager/Imports & Logistics

Kennicott Brothers Company - Waukegan, IL

KARRASCH, Kurt, Manager/Location

Kennicott Brothers Company - Chicago, IL

BARNES, Joseph, Marketing

BRIESKE, Tim, Buyer

BRUNO, Brie, Assistant Manager

GILCHRIST, Gustavo, President

HAUKOM, Lisa

KENNICOTT, Harrison, CEO

KENNICOTT, Katie

WALKER, Lenny

WILLIAMS, Bob

Kennicott Kuts - Chicago, IL

KENNICOTT, Stephen, Owner

Kings Wholesale Florist - Bradenton, FL

KING, Jonathan, Sales Manager

KING, Paul

KING, William, President

Knud Nielsen Company Inc. - Evergreen, AL

NIELSEN, Knud, Chairman & CEO

NIELSEN, Will, Sales Manager

Komet Sales - Miami, FL

PEREZ, Alejandro, CEO

SARACAY, Marcela

Konst Alstroemeria B.V. - Nieuwveen, GA

KONST, Hans

ROLON, Rodrigo

Kuhn Flowers-North Florida Wholesale - Jacksonville, FL

MCCALL, Martin
MORGAN, Michelle

L & G Wholesale - Houston, TX

NIEVES, Janelle
POGUE, Carrie

La Salle Wholesale Florist Inc. - St. Louis, MO

KILEY, Dan, Owner/Manager

Larsens Leaves - Benton, Ar

LARSEN, Lance

Latin Flowers Farms SAS - Medellin,

POSADA, German

Legacy Flowers LLC - Miami, FL

ESTEVEZ, Sylvia
JARAMILLO, Julian, General Manager
ZARRANZ, Fernando, Sales Consusltant

Len Busch Roses - Plymouth, MN

KLEIN, Ken, Cut Flower Buyer

Liberty Blooms - Miami, FL

COCK - LONDONO, Juan, President
COCK-RADA, Olga
COCK-RADA, Santiago, General Manager
FONNEGRA, Daniel, Relationship Manager
GOMEZ, Eduardo
HELENA, Luz

Lihmil Wholesale Flowers - Kernersville, NC

BUENO, Juan
CRESPO, Alvaro, Director
DRAGUNDI, Elger
HIDALGO, Andrea
MINO, Evelyn
RODRIGUEZ, Carlos
TIJOMIROV, Denis

Lolita Flores S.A.S. - La Ceja, Antioquia,

CASTRO, Johana
GARCIA-REYES, Carlos
MENDEZ, Edlison
MORALES, Mario
VALENCIA, Sandra

LoneStar Floral Wholesale - Houston, TX

LAM, Diane, President

Louisiana Wholesale Florists - Lafayette, LA

COTHAM, Pamela, Flower Buyer
LEGER, Merlin, General Manager

Lubbock Wholesale Florist - Lubbock, TX
DICKINSON, Matt, Manager

Marvin's Flowers - Indianapolis, IN
FELDMAN, Brent, General Manager
FELDMAN, Stacy

Matina - Bogota,
GAVIRIA, Carolina
ORTEGA, Jorge, Sales Executive

Mayesh Wholesale Florist, Inc. - Los Angeles, CA
ARJONA, Abraham
BLANTON, Jody
DAHLSON, Chris, Sales Manager
DAHLSON, Patrick, CEO
JENKINS, Mark
PARMENTER, Kaitlyn
POWELL, Ben, CFO
RAFFERTY, Leslie
RHEIN, David
RICCIUTI, Ronald
SMITH, Todd
URANGA, Pam, Purchasing Director

Mayesh Wholesale Florist, Inc. - Miami - Miami, FL
ASHTON, Brian, Miami Manager
ASHTON, Yvonne
FORERO, Maria, Sales Representative
SESSLER, Peter, Director of Rose Purchasing

Mayesh Wholesale Florist, Inc. North Phoenix - Phoenix, AZ
TAGGE, Dave, Sales Manager

McCallum Sauber Wholesale Florists Inc. - Washington, DC
FORSTER, James, Consultant
KAPLAN, David, Consultant
PAUL, Dennis, Senior Vice President
PAUL, Georgianna

Mears Floral Products - Springfield, MO
BRASELTON, Vicky
DOBER, Terry, Controller
MEARS, Judy, President

Mellano & Co. - Oceanside, CA
MELLANO, Michael, President/CEO
WELBORN, Misty, Sales

Melody Farms, LLC - Miami, FL
FERNANDEZ, Karelia, Sales Associate
GREEN, Richard, Sales Associate

Metcalfe Wholesale Florists Inc. - Hopkinsville, KY

MAJOR, John, President

Metro Floral Wholesale Inc. - Nashville, TN

ALLEN, Frank, President

ALVARADO, Humberto, Sales

Miaflora Farms LLC. - Miami, FL

GROPPER, Pam, Sales Associate

GUDAITIS, Jaclyn

KNEPPER, David, Sales Associate

MEDINA, Alex, Sales Associate

SHER, Meryl, Asst. Sales Manager

TRIMBEE, Robert, CFO/COO

VARELA, Alvaro

VARELA, Felipe, Sales Manager

VARELA, Sabina, General Manager

VEGA, Manny, Sales Associate

Midwest Blooms - Chicago, IL

KENNICOTT, Laura, Operations Manager

Milton Adler Company, Inc - Pleasantville, NJ

ADLER, Jason, President

Miraflor - Coral Springs, FL

COOLEY, Barbie, Account Manager

GERHOLD GEE, Laura

KOONS, Julie, Account Manager

MEDINA, Sergio

Miraflor - Miami, FL

CAMILO HERRERA, Juan

Misty Flowers - Miami, FL

ASAD, Peter

CAPOTE, Randy

GATO, Ivette

GIAMBANCO, Joan

LOPEZ, Carolina

MCLAUGHLIN, George

MUNSIE, David

NELSON, Mark

PONCE, Jennifer

SURICO, Richard, Owner

WEISSMAN, Justin, Account Manager / Buyer

Montecarlo Gardens - Rinoegro, Antioquia,

MEDINA, Julian, Sales Manager

MEJIA, Juan

Mountain Flowers SAS - Antiquia,

VILLA, Catalina

Mrs. Bloom's Direct, Inc. - Elmsford, NY

SHAPIRO, Oren, President

Mt. Eden Floral Company LLC - San Jose, CA

FRANCO, Jesus, Manager
SHIBATA, Alex, Manager
SHIBATA, Nancy
SHIBATA, Robert, President
TAMADA, Jon, General Manager

Muchflowers - Quito,

ALBUJA, Juan Jose
MANTILLA, Javier

Multi Packaging Solutions (formerly John Henry) - Lansing, MI

SHOCKEY, Robert, National Account Manager

Multiflora International - Miami, FL

MOREJON, Francisco, Sales Representative
SAENZ, Ivonne, Sales Representative
SOTOLONGO, Raquel
STEPHANOU, Sergio, Sales Manager
URREA, Jeffrey

Naranjo Roses - Latacunga, CO

ARMAS, Roberto, Sales Executive
GOMEZ, Carlos

Native Blooms - Quito, PI

HAJJAR, Nazira
MILAN, Elie, Sales North America
NEFF, Dominic
SEVILLA, Stefany, Sales Representative
ZARD, Assaad, General Manager

Natuflor S. A. - Pichincha,

PONCE PALACIOS, Miguel, Executive President
VILLACIS, Roberto, Sales Manager

Natural Flowers Inc. - Miami, FL

BONACHEA, Miriam, Sales Associate
BRITTINGHAM, Richard, Sales Manager
DESPERITO, Amy, Mass Market Director
ECKARDT, Clary, Sourcing Manager
IGLESIAS, Mily, Credit Manager
LAGO, Estrella, Sales Assistant
MANES, Carmen, Controller
SANCHEZ, Monica, Sales Associate

Nazcaflor Inc. - Miami, FL

BUCKLEY, Patrick, President
HIGUERA, Carmen, Sales Representative
LUJAN, Sandy, Sales Representative

Neumann Flowers CIA LTDA - Miami, FL

NEUMANN, Johanna
NEUMANN, Sabrina

Nordlie Inc. - Dayton, OH
MCCLELLAN, Abey

Nordlie Inc. - Garfield Heights, OH
DAVIDSON, Cathy, Branch Manager
HENRY, Daniel

Nordlie Inc. - Tampa, FL
BENTSON, Chris, Store Manager

Nordlie Inc. - Warren, MI
FIGUEROA, Gail
FIGUEROA, Tom, VP / Branch Manager

Ocean View Flowers - Lompoc, CA
DONATI, John, President
WILCOX, Jana, Account Representative

Pedestals - Garden City Park, NY
SAMMUT, Philip, President

Pennock Company - Miami - Miami, FL
BRENES, Carol, Office Manager
DEEN, Patrick, Corporate Procurement Manager

Pennock Company - Edgemount, PA
LOGUE, Tom, Vice President

Pete Garcia Company / Garcia Group, Inc. - Atlanta, GA
DEWBERRY, Darin, Zone Manager
GARCIA, Beverly
GARCIA, Brenda, Vice President
GARCIA, Dave, President
GARCIA, Pete, Chairman/CEO
HOPKINS, Kenny, Zone Manager
PARKER, Colleen
SEILOFF, Jay, Zone Manager
WANGRIN, John, Zone Manager

Pikes Peak of Houston - Houston, TX
GUZMAN, Wil, Branch Manager

Pinnacle Flowers - Miami, FL
ANZALONE, Mike, Sales
GUZMAN, Mayelin, Sales Representative
ROMERO, Sonia
SANTIAGO, Irving
WEISBERG, Ross, Manager
ZINOBI, Fred, Account Manager

Polo Farms LLC - Doral, FL
DOMINGUEZ, Mariape, Sales Consultatant
DOMINGUEZ, Mauricio, Sales
PEREZ, Ana, Sales Consultatant
RAMUNAS, Vitas, Assistant Sales Manager

RIOS, David, Sales Consultant
RODRIGUEZ, Susie, Sales Consultant
TAGLE, Patricia, Sales Consultant
VARELA, Santiago, Sales Manager

Preferred Floral Providers - Miami, FL

CASTALDI, Angelo
IRIZARRY, Paul
VALLADARES, Jonathan

Premier Floral Corporation - Miami, FL

BORRERO, Patricia
CHAINANI, Bali, Sales Executive
CHAINANI, Reshma, Sales Executive
GARCIA, Kris, Sales Manager
GARCIA, Oscar, Owner/President
GARCIA, Willy, Procurement Manager
OLIVEROS, Maite, Sales Executive

Prime Floral LLC - Springfield, MO

DOEL, Corey, Sales & Marketing
QUINN, Brad, Sales and Marketing

Prime Source Floral Distributors - San Leandro, CA

DOWNS, Nathan, National Sales
FARFAN, Anthony, President

Pro Ecuador - Miami, FL

ARCOS, Carolina

Produce Junction, Inc. - Swedesboro, NJ

ADORNO, Matthew, Buyer

Progeny Breeding - Bogota, Cundinamarca,

HERRERA, Veronica

Protean Flowers - Boca Raton, FL

ALVEREZ NARANJO, Xavier, MBA
CAMPOVERDE, Francisco

QGFloral - Whitestone, NY

CHIMERA, Jonathan
ZUCCARELLO, Peter

Qualisa S.A. - Quito,

DE VRIES, Ferenc
HENDSCH, Jason, Sales Executive

Quito Inor Flowers - Lasso, Cotopaxi,

CADAVID, Luis, COO
HERRERA, Ivan

Radiant Wholesale, LLC - Livonia, MI

HAMMONS, Myron
HAYWOOD, Connie

Reeves Floral Products Inc. - Woodstock, GA

FITTS, J. Stanley, CEO

Remolinos Farms - Rionegro, Antioquia,

HERRERA, Beatriz, General Manager

Rio Roses - Equiflor Corporation - Doral, FL

AGUIRRE, Giovanni
CEPEDA EDWIN, Norma, Head Buyer
FEINBERG, Stephanina, Sales Manager
FERNANDEZ, Oscar, Director of Sales
GARDNER, Cara, Sales Consultant
GIORGINI, Renato Victor, President & CEO
MARRERO, Raul, Sr. VP & Partner
MARRERO, Ryan, Sales Consultant
MESA, Susan, VP of New Business Development
PENA, Adrian, Marketing Department
ROA, Carlos, Director of Farm Sourcing
ROGERS, Heather, Sales Consultant
SAGASTUME, Maya, Marketing Manager
SANGIO, Ricardo, Sales Consultant
STEINBERG, Steven, Sales Consultant
WEISSMAN, Chad

Riverdale Farms, Inc. - Miami, FL

AVILA, Maritza, Procurement Director
GAITAN, Eduardo
GLICKEL, Leonard, Sales Representative
HARNETT, Fred, Sales
HUBER, Kathy, Sales
KAISER, Rachel, Sales Representative
MIRO, Bill, Wholesale Sales
MORENO, Carlos
PARETS, Natasha, Wholesale Sales
ROSS, Ken, Wholesale Sales

Rojahn & Malaney Co. - Milwaukee, WI

ROJAHN, Anthony, President
ROJAHN, Walter, Chairman

Rosa Flora Growers Limited - Dunnville, ON

LINDEBOOM, Joanne, Sales Representative
TILSTRA, Karen, Sales Coordinator

Rosaprima Cia. Ltda. - Cumbaya, Pichincha,

TORRES, Jhoanna, Head of Fulfillment

Rosaprima - Miami, FL

CHANG, Nicholas, Business Development & Marketing Manager
DAVALOS, Gabriela, Account Executive
GIZERSKIY, Jena, Key Account Manager
JOHNSON, Ross, President & CEO
LAM, David, Chief Revenue Officer
LUCHINI, Vittoria, Account Executive

MANCINI ROJAS, Regina, Account Executive
PEREZ, Andy, Key Account Manager
PONCE, Lourdes, Sales Manager - North America
REATEGUI, Natalia, Social Media Coordinator
VIEDT, Natasha, Marketing Manager

Rosen Pavillion - St. Louis, MI

ESPINOSA, Carlos, President

Roses & More, Inc. - Spokane, WA

ISEMAN, Steve, General Manager

Roy Houff Company - Chicago, IL

HITCHCOCK, Don, Branch Manager

Royal De Ruiter - Amstelveen,

HULSHOF, Orjan

Royal DeRuiter Ecuador - Quito,

PABLO, Juan

Royal Flowers Inc. - Miami, FL

BIONDO, Tom, Creative Director
BOLANOS, Iliana, Account Manager
BROWN, Cecil, Sales Manager
CERNADAS, Monica, Floral Purchasing
DALEY, Chris, Account Manager
DUESO, Danny, Account Manager
GOMEZ, Cesar, Account Manager
GONZALEZ, Will, Account Manager
JADE, Autumn
LUZ BIANCHI, Macarena
NAHIM, Sahid
THOMPSON, Rex, Director of Sales & Marketing
TORRES, Walkiria, Account Manager
TULLOCH, Suzette, Account Manager
VERDEZOTO, Edwin, President
VERSTEGEN, Mon

Sande Ecuador - Quito,

ARTEAGA, Gabriela, Sales Rep

Sande Flowers - Miami, FL

RUIGROK, Andre, Sales Manager
VAN BUUREN, Luuk
VILLALBA, Esteban

Seagroatt Riccardi, Ltd. - Latham, NY

GUZIOR, Mary, Sales Manager
YORKS, Ian

Selecta Cut Flowers - Cataluna,

GOMEZ, Felipe
HOYOS AGUIRRE, Rafael
MARIA OSSA, Lina
NAVARRO LOPEZ, Daniela
PINZO LONDONO, Filipe

Simpson's Greens & Floral Distributors, Inc. - Miami, FL

KVEDARAS, Paul, General Manager
NUNEZ, Mario, Account Executive
QUINONES, Clement, President
QUINONES, Jason
QUINONES, Luz Marina, Vice President
QUIÑONES, Michelle, Account Executive
SAULAN, Clizares, Account Executive
VEGA, Nina, Comptroller
VICENTE, Placido, Account Executive

Skyline Flower Growers - Seattle - Seattle, WA

REVELES, Esteban

Smithers Oasis - Kent, OH

AVSEC, Danna, Marketing Specialist
CANGEMI, Steve, Account Manager
DAUM, Steve
ECKER, Bruce, Account Manager
KELPS, Rob
KILBRIDE, Robin
MILLS, Bob, Territory Manager
MORAN, Tim, Account Manager
OIE, Karen
PATTERSON, Denise
SIR LOUIS, Jacque, Marketing Manager
STEWART, Anne, General Manager, Smithers-Oasis North America Flor
WALL, Gary, Territory Manager
WALTON, Charlie, Chairman & CEO
ZSINKO, Anna, Controller - North America

Society of American Florists - Plano, TX

THOMASSON, Matthew

Society of American Florists - Alexandria, VA

MORAN, Peter, CEO
PENN, Kate, VP Publishing and Communications

Solé Farms - Miami, FL

CRAIN, Sara, Account Executive
GARCIA, Roxanna, Sales Assistant
JARAMILLO, Mauricio, President
KNEPPER, Aymee, Account Executive
RAMOS, Liz, Account Executive
RODRIGUEZ, Ana, Account Executive
RODRIGUEZ, Maria
SALDARRIAGA, Felipe, Account Executive
SCOTT, Carol
SOHN, Johan, Director of Sales
SOLAN, Joe, Sales Manager
VEGA, Gisel, Account Executive

South Florals - Miami, FL

RIVERA, Juan
RODRIGUEZ, Mayra, Buyer
SANCHEZ, Daniel, Owner

Southern Floral Co. - Austin, TX

HOLT, Roy, Branch Manager

Southern Floral Co. Inc. - Houston, TX

HOFFART, Keith, Buyer/Sales

MARTIN, Debra, Cut Flower Buyer

WEATHERFORD, Susan, Vice President

Staalduinen Floral Ltd - Stoney Creek, ON

FOWLE, Wendy, Purchasing

STOKKER, Ron, Chief Operating Officer

VAN STAALDUINEN, Brian, General Manager

Sunburst Farms - Miami, FL

EGGER, Jeanette, Account Manager

MITCHELL, Marlene, Vice President

NEVERS, Patty, Sales Manager

RODRIGUEZ, Alex, Account Manager

VELANDIA, Paula

WATTS, Keith

SunRite Farms - Miami, FL

CARRERA, Marcelo, Sales Manager

HIDALGO, Julio, President

SunRite Farms - Quito,

DAVILA, Ernesto, General Manager

Sunset Valley Flowers Cia. Ltda. - PEDRO MONCAYO,

AGUILAR, Victor

Sunshine Bouquet Co. - Miami, FL

HAMER, Andrew, VP Operations

MONZON, Victor

Symphony Flowers Corp - Miami, FL

VILLEGAS, German

Syndicate Sales, Inc. - Kokomo, IN

BOWLING, AIFD, PFCI, Tom, Education Coordinator

FRYE, Kelvin, Director of Sales

KUTLENIOS, Michael, Sales Manager

SHINALL, Laura, President

Tahami - Cultiflores S.A. - Antioquia,

ANTONIA COCK, Maria

COCK-CORREA, Federico, General Manager/Owner

MEJIA, Manuel, Sales Assistant

Teleflora - Los Angeles, CA

ALONSO, Jorge, Vendor Relations

Tennessee Florist Supply - Bristol, TN

FILLERS, Kadee

FILLERS, Zack, Assistant Manager & Hardgoods Buyer

Tennessee Wholesale Florists - Chattanooga, TN

WILLIAMS, Charles, Owner

WILLIAMS, Pat

TFS-Roanoke Inc. - Roanoke, VA

DOOLEY, Kelly, Manager

The Elite Flower - Miami, FL

DUPERLY, Pamela, Sales Manager

FAJARDO, Angela, Account Manager

HANNAFORD, Juan Carlos, President

VANEGAS, Myriam, Account Executive

WILLETT, Larry, Sales

The Floral Company - Arranguuez,

OGEER, Shiraz

The Queens Flowers Corp. - Doral, FL

DE LA ROSA, Katerina, Sales Associate

GINESIN, Alex, Sales Associate

GONZALEZ, David

GRACIA, Lourdes, Sales Associate

GUTSTEIN, Russell, Sales Associate

JORDAN, Herbert, President

MORRIS, Jennifer, Sales Associate

PERDOMO, Richard, Assistant Sales Director

SALINAS, Stiven, Sales Associate

SCHETTINI, Susana, Sales Associate

VARELA, Andres, Sales Associate

VARELA, Daniel, Sales Associate

VEGA, Christian, Sales Associate

VEGA, Gabriel, Sales Director

The Sun Valley Group - Arcata, CA

DEVRIES, Lane, President/CEO

Tradewinds International LLC - Boulder, CO

BIDDLE, Frank, Managing Partner

HARRIS, Paul, Sales/Marketing

Transinternational Cargo - Miami, FL

BLEERS, Kevin

DIAZ, Humberto

HUG, Sean, General Manager

MANTILLA, Jose, Sales Manager

NAVARRO, Manuel, Office Manager

RAZA, Leonidas

WUSHENG, Zeng

Trilogy Floral - Miami, FL

ANDRES, Armando, President

ANDRES, Priscilla, Flower Buyer

HOLM, Linette, Sales

MACDONALD, Rachelle, Sales

MELO, Henry, Sales
VELAZQUEZ, Ralph, Sales
WEISBERG, Lauren, Sales
ZAYAS-BAZAN, Maggie, Sales

Tuning Bloemenexport B.V. - Aalsmeer,
GROENEVELD, Burt, CEO

Tuning USA - Clifton, NJ
PADULA, Dan, President

Turflor S.A.S - Bogota, Suba,
CARRASCAL, Eliana, Sales Director

United Thai Flora - Floral Park, NY
ROJTINNAKORN, Artikom

Universal Greens & Flowers - Doral, FL
CAMANO, Danny, Buyer
FERNANDEZ, Orlando, Sales
GOMEZ, Yahumel, Account Manager
PALACIOS, Robert, Account Manager
RODRIGUEZ, Rene, General Manager
VAN DER BORG, Robert, Sales

Valley Springs LLC - Miami, FL
CORREA, Tatiana
HENRIQUEZ, Mike, General Manager

Washington Floral Service Inc. - Tacoma, WA
BERGLUND, Chris, Vice President
SAJOR, Bob

Waterdale Inc. - Mississauga, ON
WATERS, Jeff, General Manager
WATERS, Trish

Welyflor BV - Amstelveen, Noord Holland,
RENOOIJ, E.C.

Whole Blooms Inc. - Coral Springs, FL
MANUEL PINEDA, Lobsam
TACKETT, Paul

Wm. F. Puckett Inc. - Barberville, FL
KILDOW, Carla
KOPKA, Robin, Sales Associate
MILLER, AIFD, Helen, Creative Consultant

Wolfe Wholesale Florist, Inc. - Waco, TX
WOLFE, JR., Tom, President
WOLFE, SR., Tom

Younger and Son, Inc. - Lansdale, PA

PISCITELLI, Jeffrey, Vice President