

Poinsettia Care 101

5 Simple Steps for Poinsettia Handling & Care to help your Holiday Plant last well into the New Year!

Choose Wisely

Choose a poinsettia without yellow leaves at the bottom and tight buttons in the center.

STEP
01



Unpack with Intention

Gently unsleeve by tearing from the bottom up, slowly, so as not to break the branches.



STEP
02

Careful Transpo

Use care not to expose your plant to chilly temperatures. Even though they bloom in Christmas, cold temps will freeze and kill your plant.

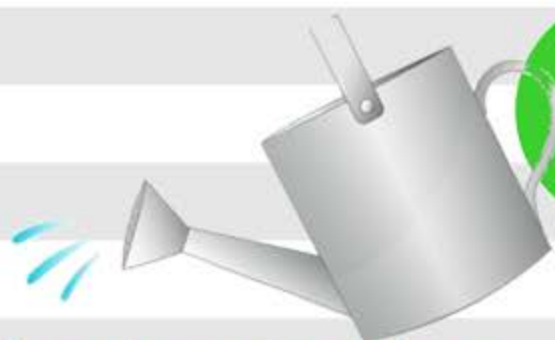
STEP
03



STEP
04

Temperature is Key

Place in indirect sunlight at about 65 degrees Fahrenheit. Do not place your plant near a heat vent.



Hydration Station

Keep the plant consistently moist without wilting; do not let it sit in water.

STEP
05

Longevity

By following all these steps, you may be able to enjoy your plant through Christmas, and possibly to Valentine's Day!

