



FOR IMMEDIATE RELEASE: 10/09/2023

Delaware Valley Floral Group Acquiring Ferris Bros, Wholesale Florist

Sewell, NJ - The Delaware Valley Floral Group (DVFG) has reached an agreement to acquire Ferris Brothers Wholesale Florist, located in Middlesex, New Jersey. DVFG will acquire certain assets of the company through an asset purchase agreement. Ferris Brothers Wholesale was established in 1950 and has been managed by the Ferris family across generations. Ferris Brothers has been serving professional florists and event organizers in New Jersey, and New York. The business will be consolidated into DVFlora, a division of DVFG.

The customers of Ferris Brothers Wholesale will be served from the DVFlora distribution center located in Edison, New Jersey. Bob Ferris, President of Ferris Brothers Wholesale, commented, "We are thrilled that our staff members joining DVFlora will have the opportunity to work for an industry leader that is growing and offers exciting prospects for our people and customers."

Ken Wilkins, DVFG's VP of Business Development, commented: "Ferris Brothers has a strong reputation for quality and service. We are pleased to announce that all Ferris Brothers salespeople will be joining DVFlora. Our business in this market has been further strengthened by this acquisition. We have had great success adding wholesalers to our company and remain interested in further acquisition opportunities."

Jack Chidester, DVFG's CEO, stated: "We are really excited about the opportunity to extend our services and capabilities to customers and salespeople of Ferris Bros Wholesale Florist. We welcome our new teammates and look forward to introducing ourselves to many new customers and the opportunity to build new, mutually beneficial relationships."

About DVFlora:

DVFlora, a division of the Delaware Valley Floral Group, specializes in providing professional retail florists and event designers with the finest in fresh cut flowers, floral supplies, botanicals and gourmet. They have a dedicated fleet service that offers cold-chain delivery to customers on a daily basis throughout the Northeastern USA, as well as nationwide shipping options. Their commitment to quality, selection, and reliable delivery have made them a trusted partner in the industry.

For more information, visit www.dvflora.com

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Corporate Headquarters: 520 Mantua Boulevard North, Sewell, NJ 08080





About Delaware Valley Floral Group:

Delaware Valley Floral Group is a renowned family-owned business that has been a cornerstone in the wholesale floral industry for 64 years. Their unwavering dedication to excellence, quality, and top-notch customer service has solidified their position as one of the most respected names in the market.

For more information, visit www.dvfloralgroup.com

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