

QUICK FACTS

*To visit the Alliance online exhibitor portal, click [HERE](#).



EVENT & VENUE

WF&FSA 2024 Floral Distribution Conference
March 3 - 6, 2024
Trump National Doral Miami
Grand Ballroom
Miami, FL



IMPORTANT DATES

Friday, February 2, 2024

ADVANCE SHIPMENT RECEIVING

First day warehouse will begin receiving advance shipments without surcharges.

Monday, February 5, 2024

ADVANCE ORDER DISCOUNT DEADLINE

All orders must be received with payment in full by this date to receive discounted pricing.

Monday, February 12, 2024

ADVANCE ORDER DEADLINE - RENTAL EXHIBITS & CUSTOM TABLE THROWS

All orders must be received with payment in full by this date to guarantee production of the order for the show. These items will not be available to order after the deadline date.

Monday, February 26, 2024

ADVANCE SHIPMENT DEADLINE

Last day for advance shipments to arrive at warehouse without surcharges.



SCHEDULE

Monday, March 4, 2024

7:00am - 1:00pm

EXHIBITOR MOVE-IN

Monday, March 4, 2024

3:00pm - 6:30pm

SHOW HOURS

Tuesday, March 5, 2024

**9:00am - 12:30pm
2:30pm - 5:00pm**

Wednesday, March 6, 2024

11:00am - 1:00pm

Wednesday, March 6, 2024

1:00pm - 4:30pm

EXHIBITOR MOVE-OUT

Wednesday, March 6, 2024	4:30pm	OUTBOUND SHIPPING AGREEMENT DEADLINE All exhibitors must submit an outbound Material Handling Agreement to the Exhibitor Service Desk.
Wednesday, March 6, 2024	3:30pm	CARRIER CHECK-IN DEADLINE
Wednesday, March 6, 2024	4:30pm	RE-ROUTE DEADLINE Shipments not picked up by the exhibitor's carrier and/or remaining on the exhibit floor will be re-routed at this time.



BOOTH EQUIPMENT

EACH 6'X10' BOOTH PACKAGE WILL INCLUDE THE FOLLOWING ITEMS.

8'H Black Backwall Drape
 3'H Black Siderail Drape
 1 - 6' Black Skirted Table (Optional)
 2 - Side Chairs
 Standard Booth Identification Sign

CARPET

The Exhibit Hall is carpeted.



MATERIAL HANDLING

*INBOUND SHIPPING FOR NON-PERISHABLE ITEMS

All non-perishable and hard good exhibit materials should be shipped to the Alliance advanced warehouse. Shipping to the warehouse will ensure that materials are in the booth space for exhibitor set up. The warehouse deadline date for receiving is Monday, February 26, 2024. The standard warehouse material handling charge will be honored for all shipments received by this date. Any shipments sent directly to the facility will be required to be handled by Alliance Nationwide Exposition Company. The prevailing warehouse material handling rate plus a 20% minimum surcharge will be added to all direct shipments.

Exhibiting Company Name/Booth #
 WF&FSA 2024 Floral Distribution Conference
 c/o Alliance Exposition
 7455 Emerald Dunes Dr
 Bldg G, Ste 600
 Orlando, FL 32822

*INBOUND SHIPPING FOR PERISHABLE ITEMS

American Floral Cargo has graciously agreed to receive and deliver floral and cold product shipments to the Doral. Contact information, shipping deadlines and shipping directions can be found [HERE](#) and will be emailed to each exhibitor. Please keep in mind that American Floral Cargo is not responsible for any transportation getting your products to them. You must prepay your shipping charges to American Floral Cargo, they cannot and will not accept materials that have shipping charges due. AFC will be conducting quality control on all shipments received. Someone at AFC will contact you if your shipped product arrives damaged. For more information, please click [HERE](#).

OUTBOUND PICK UP ADDRESS

**Exhibiting Company Name/Booth #
WF&FSA 2024 Floral Distribution Conference
c/o Alliance Exposition
Trump National Doral Miami
Grand Ballroom
4400 NW 87th Ave
Miami, FL 33178**

Outbound shipments not consigned to Alliance Transportation and Logistics, the Official Show Carrier, require a pick-up to be scheduled in advance by the exhibiting company with its designated carrier of choice.

For outbound carrier pick up, please schedule your carrier to pick up from the above Outbound Pick Up address between the hours of 1:00pm and 4:30pm on Wednesday, March 6, 2024 only. Carrier check-in deadline is 3:30pm on Wednesday, March 6, 2024.

All exhibit materials must be removed from the exhibit hall by 4:30pm on Wednesday, March 6, 2024.

For assistance, please contact Exhibitor Services at 888.528.2011 or ExhibitorAssistance@alliance-exposition.com.

As of August 2023, a 9.3% Fuel and Labor Surcharge will be added to all orders placed with Alliance Nationwide Exposition.

FREIGHT WAREHOUSE ONLY - DO NOT SHIP PERISHABLES TO THIS WAREHOUSE

Alliance Exposition

R U S H

DO NOT DELAY

**Must Arrive Between
Fri, February 02 2024 - Mon, February 26 2024**

To: _____

(Exhibitor Name)

**c/o Alliance Exposition
7455 Emerald Dunes Dr
Bldg G, Ste 600
Orlando, FL 32822**

ADVANCE WAREHOUSE

WF&FSA 2024 Floral Distribution Conference

BOOTH NUMBER: _____ No. _____ of _____ Pcs.

Carrier: _____

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ADVANCE WAREHOUSE

WF&FSA 2024 Floral Distribution Conference

BOOTH NUMBER: _____ No. _____ of _____ Pcs.

Carrier: _____

PERISHABLES ONLY - DO NOT SHIP FREIGHT TO THIS WAREHOUSE

Alliance Exposition

R U S H

DO NOT DELAY

**Must Arrive Prior To
Friday, March 1, 2024 by 3:00PM EST**

To: _____

(Exhibitor Name)

**American Floral Cargo
3015 NW 74th Ave
Miami, FL 33122**

PERISHABLE SHIPMENT

WF&FSA 2024 Floral Distribution Conference

TABLETOP NUMBER: _____ No. _____ of _____ Pcs.

CONTACT NAME:

Alliance Exposition

R U S H

DO NOT DELAY

**Must Arrive Prior To
Friday, March 1, 2024 by 3:00PM EST**

To: _____

(Exhibitor Name)

**American Floral Cargo
3015 NW 74th Ave
Miami, FL 33122**

PERISHABLE SHIPMENT

WF&FSA 2024 Floral Distribution Conference

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